

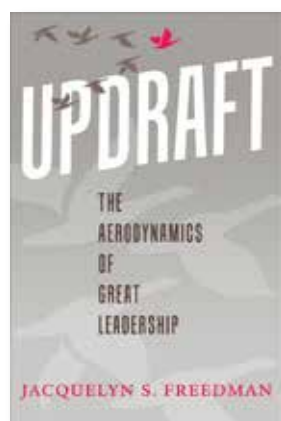
Everybody says that Leadership is Going to the Birds...

and leadership expert Jacquelyn Freedman says that's a very good thing



In today's competitive environment, it's all about flying further and faster. Yet most executives and business owners are dissatisfied with their organizations' progress and frustrated by unsuccessful attempts to get everyone into formation and flying in the same direction. Jackie can help your audience learn what it takes to be a true leader and inspire them to see how great leadership is like magic in the way it can change the world.

Jackie Freedman is a leadership expert who specializes in aligning and energizing leaders and their teams. She is a consultant, speaker, facilitator and author of the book ***Updraft: The Aerodynamics of Great Leadership***. Jackie has worked with a wide variety of businesses including Merck & Co., ShopRite, Dun & Bradstreet, Wiss & Co. and J.P. Morgan. She earned her Master's degree in Business from Rutgers Business School and her Bachelor's degree from Tufts University.



Story Ideas

- **Leaders should have all the answers-**
and 4 other destructive myths about leadership
- **Heels are the perfect tool for shattering the glass ceiling**
Tap into your natural gifts - 7 reasons women often make better leaders
- **Stepping into leadership for the first time?**
It doesn't matter if it's the PTA or your local animal shelter. Get your team on the same page and start making progress with these 3 steps.
- **Is your company in the midst of the terrible twos or a rebellious adolescence?**
5 surprising facts about the 7 Stages of Growth that companies move through as they grow
- **Too many leaders secretly want to divorce their company**
Why it doesn't have to be that way and what you can do to fall back in love
- **Why do most politicians make lousy leaders?**
What are the characteristics of a great leader, and why most politicians don't make the cut
- **Does your company suffer from an "idea drought"?**
How you can encourage a flood of new ideas
- **What to do if your office board room is like a war zone**
Learn how to align and energize your leadership team to eliminate bloody skirmishes, sneak attacks and backstabbing.



"You are a fantastic guest!
Thanks so much!

-Gary Sutton, WSBA radio host



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